

Commander-in-Chief Duane Sarmiento is issuing his first challenge to all our Posts to get a strong start to membership growth and to move us toward our goal of 102% for this membership year!

This membership year is already off to a strong start, and the Commander-in-Chief wants to keep that momentum going. To do that, he's set out the first of his membership challenges this year to encourage Posts to raise their membership numbers.

For this month's challenge, we're going to continue focusing on membership growth and see how many members a Post can bring in during the month of August. New members, renewing members, and reinstated members, as well as dues-paying transfers will all count towards this contest goal.

The Post in each membership division that shows the highest increase in their membership total will win a \$500 cash award and a framed citation for the Post!

This contest will specifically count Annual members; since Life Members will not show up in your Post's totals until September, they will not factor into this month's contest.

Membership is a continual process through the year, and it's always the right time to bring in new members, make sure your Annual members renew or convert to Life, and work those Unpaid/Expired lists to bring members back into the fold.

The goal for this year is 102%, and with hard work we know that it is within our reach. This is going to be the year that we show exceptional growth because this will be the year everyone will go out and

MEET THE CHALLENGE!

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2023-2024